



Michigan Statewide General Election Survey

Conducted: Oct 05-08, 2024
Number of Respondents: 600
Margin of Error: $\pm 4\%$

1. What is the likelihood that you will vote in the General Election for President and United States Senate next month?

Response	Percent
Certain to vote	91.3
Likely	7.9
50/50 chance	0.8

9. If the general election for President were held today, who would you vote for from the following list of candidates?

Response	Percent
Republican Donald Trump	47.4
Democrat Kamala Harris	46.4
Natural Law Party Robert Kennedy, Jr	1.0
Green Party Jill Stein	0.6
Undecided	4.7

10. Regardless of your own choice, if the election for President was held today, who do you think your neighbor will vote for?

Response	Percent
Republican Donald Trump	48.0
Democrat Kamala Harris	29.8
Green Party Jill Stein	0.1
Natural Law Party Robert Kennedy, Jr	0.1
Unsure or don't know	22.0

11. Do you have a favorable or unfavorable view of former President Donald Trump?

Response	Percent
Very favorable	34.6
Somewhat favorable	12.2
Somewhat unfavorable	3.6
Very unfavorable	44.6
No opinion/Never heard of	5.1

12. Do you have a favorable or unfavorable view of Vice President Kamala Harris?

Response	Percent
Very favorable	29.6
Somewhat favorable	16.8
Somewhat unfavorable	4.7
Very unfavorable	45.0
No opinion/Never heard of	3.9

13. If the general election for United States Senate were held today, who would you vote for if the candidates were Elissa Slotkin and Mike Rogers?

Response	Percent
Democrat Elissa Slotkin	44.4
Republican Mike Rogers	41.1
Undecided	14.5

14. Do you have a favorable or unfavorable view of Elissa Slotkin?

Response	Percent
Very favorable	21.3
Somewhat favorable	19.7
Somewhat unfavorable	12.9
Very unfavorable	21.6
No opinion/Never heard of	24.4

15. Do you have a favorable or unfavorable view of Mike Rogers?

Response	Percent
Very favorable	17.0
Somewhat favorable	20.0
Somewhat unfavorable	13.2
Very unfavorable	24.5
No opinion/Never heard of	25.2

16. If the election for State Representative were held today, would you vote for the Republican candidate or Democratic candidate?

Response	Percent
Republican	45.6
Democrat	44.5
Undecided	9.8

17. Which do you consider to be more important when selecting a candidate for office: A Republican candidate who would be better for the economy, but would also advocate for restricting abortion rights, or the Democratic candidate who would protect abortion rights?

Response	Percent
Republican candidate who is better for the economy	46.4
Democrat candidate who will protect abortion rights	45.4
Undecided	8.2

18. Who did you vote for in the most recent presidential election?

Response	Percent
Democrat Joe Biden	47.8
Republican Donald Trump	45.3
Don't recall or didn't vote	4.5
Someone else	2.4

2. By which method do you intend to vote?

Response	Percent
Will vote early by mail	34.9
Will vote early in person	18.0
Will vote on Election Day at my polling place	43.4
Unsure	3.8

3. What is your gender?

Response	Percent
Male	47.1
Female	52.9

4. Which age range do you fit under?

Response	Percent
18-35	16.8
36-50	27.5
51-65	22.5
66 or older	32.6
Refused	0.7

5. What is your racial or ethnic background?

Response	Percent
White or Caucasian	79.4
Black or African American	10.3
Latino or Hispanic	3.7
Asian/Pacific Islander	1.0
Something else/Unsure	5.6

6. Do you consider yourself a Republican, a Democrat or something else?

Response	Percent
Republican	31.8
Democrat	32.6
Independent/third party/something else	30.4
Don't know	5.2

7. With which part of the Republican party do you most closely identify? N = 191

Response	Percent
Trump Republican	57.8
Traditional/Establishment Republican	15.5
Fiscal Conservative	7.1
Social Conservative	8.6
Libertarian	5.1
Some Other Party/Don't Know	6.0

8. What is your Political Ideology?

Response	Percent
Very Conservative	18.8
Somewhat Conservative	19.4
Moderate	32.2
Somewhat Liberal	15.0
Very Liberal	10.2
Unsure	4.3

Phone Type

Response	Percent
Cell	79.4
Landline	20.6

General Vote History

Response	Percent
0	4.1
1	10.4
2	11.9
3	16.0
4	57.7

Geo - Media Market

Response	Percent
Alpena	0.5
Macomb	8.8
Oakland	13.6
Rest Of Detroit	26.8
Duluth-Superior	0.2
Flint-Saginaw-Bay City	11.2
Grand Rapids-Kalamazoo-B.Crk	20.4
Lansing	6.5
Marquette	2.1
South Bend-Elkhart	2.0
Toledo	1.0
Traverse City-Cadillac	7.0