



Michigan Statewide General Election Poll Results

Conducted: August 13 – 14, 2018

Number of Respondents: 700

MoE: $\pm 3.7\%$

Q. There will be general elections in Michigan in November. How likely are you to vote in the General Elections this November?

Certain	91%
Likely	7%
50/50 chance	2%
Total	100%

Q. If the general election for Governor of Michigan were held today, would you support Bill Schuette, Gretchen Whitmer, or another candidate?

Whitmer	45%
Schuette	36%
Another candidate	2%
Undecided	17%
Total	100%

Q. Do you have a favorable or unfavorable opinion of Republican Candidate Bill Schuette?

Strongly favorable	20%
Somewhat favorable	19%
Somewhat unfavorable	17%
Strongly unfavorable	34%
No opinion	10%
Never heard of him	1%
Total	100%

Q. Do you have a favorable or unfavorable opinion of Democratic Candidate Gretchen Whitmer?

Strongly favorable	25%
Somewhat favorable	29%
Somewhat unfavorable	14%
Strongly unfavorable	20%
No opinion	9%
Never heard of her	1%
Total	100%

Q. If the general election for US Senate were held today, would you support Debbie Stabenow, John James, or another candidate?

Stabenow	50%
James	35%
Another candidate	2%
Undecided	13%
Total	100%

Q. Do you have a favorable or unfavorable opinion of Democratic Candidate Debbie Stabenow?

Strongly favorable	35%
Somewhat favorable	20%
Somewhat unfavorable	10%
Strongly unfavorable	27%
No opinion	8%
Never heard of her	<1%
Total	100%

Q. Do you have a favorable or unfavorable opinion of Republican Candidate John James?

Strongly favorable	20%
Somewhat favorable	20%
Somewhat unfavorable	18%
Strongly unfavorable	23%
No opinion	17%
Never heard of him	1%
Total	100%

Q. Do you have a favorable or unfavorable opinion of Donald Trump?

Very Favorable	32%
Somewhat Favorable	11%
No Opinion	6%
Somewhat Unfavorable	10%
Very Unfavorable	42%
Total	100%

Q. Do you have a favorable or unfavorable opinion of Rick Snyder?

Very Favorable	16%
Somewhat Favorable	23%
No Opinion	19%
Somewhat Unfavorable	20%
Very Unfavorable	22%
Total	100%

Demographics

Age

18-39	12%
40-54	23%
55-65	33%
66 or older	31%
Total	100%

Gender

Male	48%
Female	52%
Total	100%

Party

Republican	37%
Democrat	41%
Independent/Something Else	21%
Don't know	1%
Total	100%

Type of Republican

Trump	58%
Traditional/Establishment	12%
TEA Party	6%
Social Conservative	11%
Libertarian	3%
Some Other Part/Don't Know	11%
Total	100%

Type of Democrat

Labor Unions	36%
Progressives	37%
Not sure	26%
Total	100%

Ideology

Very Conservative	18%
Somewhat Conservative	25%
Moderate	27%
Somewhat Liberal	18%
Very Liberal	11%
Total	100%

General Vote History

0	4%
1	10%
2	13%
3	18%
4	54%
Total	100%

Region

Flint-Saginaw	12%
North	6%
South Central	16%
Southeast	40%
Upper Peninsula	2%
West	23%
Total	100%